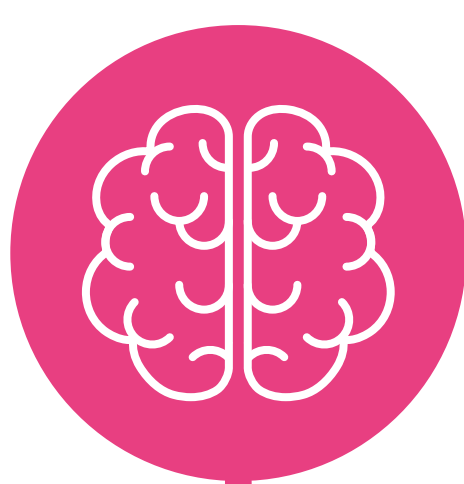


# THE PATH TO EFFECTIVE STUDENT COMMUNICATION

Communicating with students is a **simple and effective** way to ensure a productive and successful educational experience. However, creating **strong communication** channels is easier said than done and can be challenging to get right.

We've compiled a few ideas below to help you **improve your communication** with students.



## CONSIDER THE KEY CHALLENGES WHEN IT COMES TO STUDENT COMMUNICATION

- Take a look at your strategy and goals when it comes to the student communications
- What is working and what isn't
- What efforts are you making and are students engaged

## UTILISE THE POWER OF THE STUDENT VOICE

- Using student voices in the right way benefits both your institution and your students in many ways
- Begin by asking students for their feedback via a survey
- Set up focus groups to really understand your students



## MAKE USE OF STUDENT FEEDBACK

- After you have gathered all the feedback you need, it is time to analyse and strategise
- Consider what aspects of the student experience you can improve and what direction you want to take
- Create a clear strategy for ensuring continuous student involvement

## KEEP THE STUDENTS INVOLVED

- The student voice gives you valuable insights to improve systems, processes and more
- It is important to keep the feedback loop open to continuously improve university resources and services



We hope these tips will help you establish better communication channels at your institution, and for more information on our solutions, please don't hesitate to get in touch with us at

[info\\_uk@readyeducation.com](mailto:info_uk@readyeducation.com)