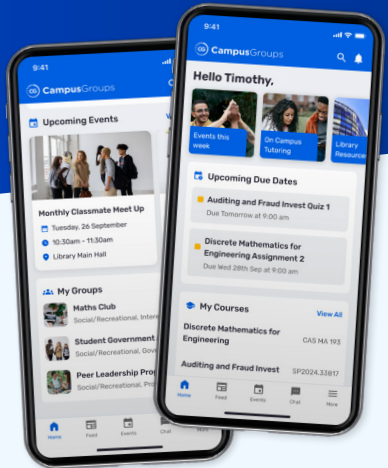


# CampusGroups: Above and beyond Anthology Engage



With Anthology Engage's future uncertain after bankruptcy and divestment, institutions face a critical opportunity to secure a stable, proven, and future-ready student engagement solution with CampusGroups, by Ready Education.

CampusGroups matches Engage's core functionality and adds a robust layer of advanced features designed to enhance student involvement, simplify workflows, and drive deeper campus engagement.

## Benefits of CampusGroups compared to Anthology Engage

Feature/Item	CampusGroups	Anthology Engage
<b>Branding &amp; Customization</b>	<ul style="list-style-type: none"> <li>Advanced branding and customization</li> <li>Customizable home page and menus</li> <li>Modern user interface</li> </ul>	<ul style="list-style-type: none"> <li>Very limited branding and colour capabilities</li> <li>No home page or menu configuration</li> </ul>
<b>Mobile App</b>	<ul style="list-style-type: none"> <li>Native mobile app included</li> <li>Seamless web &amp; mobile experience, managed in one place</li> </ul>	<ul style="list-style-type: none"> <li>Only available via a third party vendor at an additional cost, which has to be managed separately to the web version</li> </ul>
<b>Event Management</b>	<ul style="list-style-type: none"> <li>Event ticketing and payments</li> <li>Robust event creation options</li> <li>Attendance tracking, including card swipe and QR code, which refreshes every 30 seconds</li> </ul>	<ul style="list-style-type: none"> <li>No event ticketing and payments</li> <li>Limited event creation options</li> <li>No campus calendar - feed to external calendar</li> <li>Attendance tracking with card swipe and QR code (no refresh functionality)</li> </ul>
<b>Bespoke Event Apps</b>	<ul style="list-style-type: none"> <li>Event hubs for dedicated events such as orientation</li> </ul>	<ul style="list-style-type: none"> <li>No dedicated event hubs</li> </ul>
<b>Student Organization Management</b>	<ul style="list-style-type: none"> <li>Intuitive, easy to use admin area with robust org management tools</li> <li>Advanced filtering when searching for organizations</li> <li>Easy to use website builder with multiple templates and drag and drop functionality</li> </ul>	<ul style="list-style-type: none"> <li>Complex, outdated admin UI</li> <li>Basic filtering available when searching for organizations</li> <li>No ability to create websites</li> <li>No stores feature or ability to purchase items within the platform</li> <li>Department branches</li> </ul>

Feature/Item	CampusGroups	Anthology Engage
<b>Payment Integrations</b>	<ul style="list-style-type: none"> <li>Stores feature enabling students to purchase items directly within the platform</li> <li>Event ticketing and payments</li> <li>Payments for member dues</li> </ul>	<ul style="list-style-type: none"> <li>No payment integrations</li> </ul>
<b>Communications &amp; Communities</b>	<ul style="list-style-type: none"> <li>Direct and group chat messaging</li> <li>Community feeds with ability to include subset of topic feeds, content moderation also included</li> <li>Emails and newsletters</li> <li>Ability to segment/tailor communications</li> <li>Push notifications with dedicated notification center</li> </ul>	<ul style="list-style-type: none"> <li>No chat, email builder, push notifications</li> <li>Basic feed 'Public wall' - no ability to have multiple versions and no content moderation</li> <li>Very basic email functionality 'Message Relays' with no templates or drag and drop builder</li> </ul>
<b>Email Builder</b>	<ul style="list-style-type: none"> <li>Advanced drag and drop email builder with multiple templates, with the ability to embed smart widgets that pull in dynamic content from the platform</li> </ul>	<ul style="list-style-type: none"> <li>Very basic email functionality 'Message Relays' with no templates or drag and drop builder</li> </ul>
<b>Data &amp; Reporting</b>	<ul style="list-style-type: none"> <li>Advanced report builder</li> <li>Data warehouse &amp; data export API</li> </ul>	<ul style="list-style-type: none"> <li>Basic reporting functionality</li> </ul>
<b>Integrations</b>	<ul style="list-style-type: none"> <li>API integrations for clubs, events, users</li> <li>API based account provisioning</li> <li>Career, payment and room reservation integrations</li> </ul>	<ul style="list-style-type: none"> <li>API integrations for clubs, events, users</li> <li>API based account provisioning</li> </ul>
<b>Client Support</b>	<ul style="list-style-type: none"> <li>Dedicated Client Success Manager</li> <li>Extensive online knowledge base</li> </ul>	<ul style="list-style-type: none"> <li>Limited support service</li> </ul>
<b>Academic Integrations</b>	<ul style="list-style-type: none"> <li>Purpose-built LMS and SIS integrations that turn academic data into a single, engaging view of assignments, due dates, exams, and grades - driving real student outcomes.</li> </ul>	

## The pathway to increased student engagement starts here!

- Schedule a conversation with our Accounts team to talk through what features you need in your platform
- Receive platform estimates and begin our streamlined contracting process
- Once contracting is complete, our implementation team will begin working with you every step of the way to set up your platform
- During and after implementation, trainings will be offered both face-to-face and asynchronous to assist in the process
- Soft Launch your platform to select users and administrators
- Full Launch of your personalized student engagement platform through CampusGroups!
- Career, payment and room reservation integrations

**Join the Ready Education Family today!**

