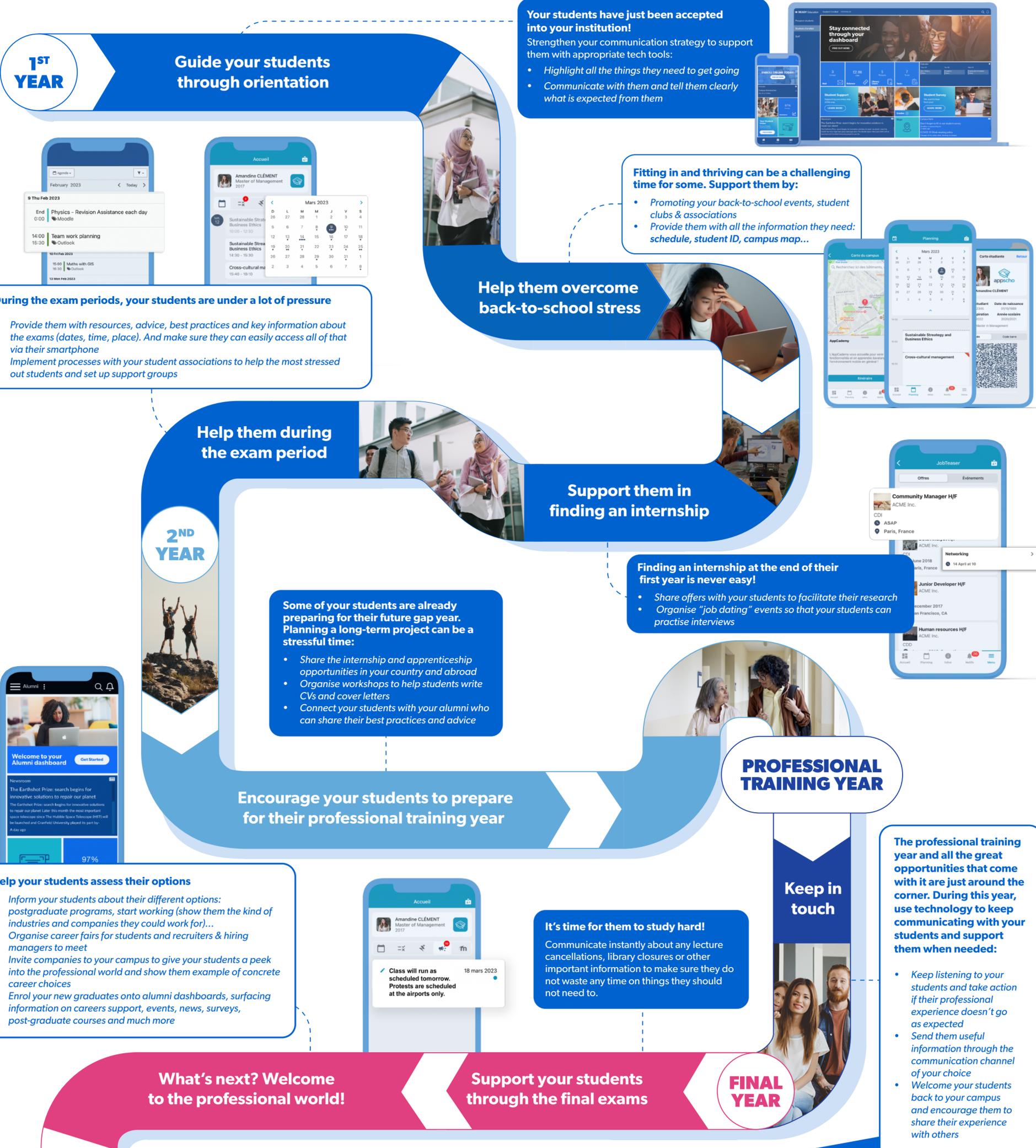


SUPPORT YOUR STUDENTS THROUGH STRESSFUL TIMES STEP BY STEP

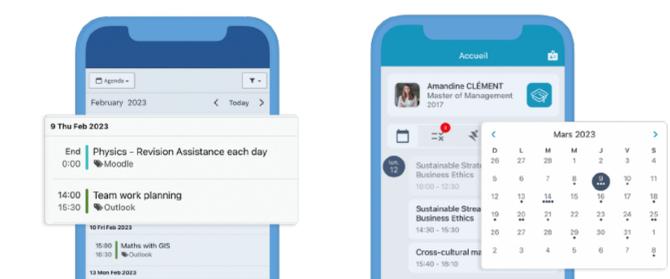


1ST YEAR

Guide your students through orientation

Your students have just been accepted into your institution!
 Strengthen your communication strategy to support them with appropriate tech tools:

- Highlight all the things they need to get going
- Communicate with them and tell them clearly what is expected from them



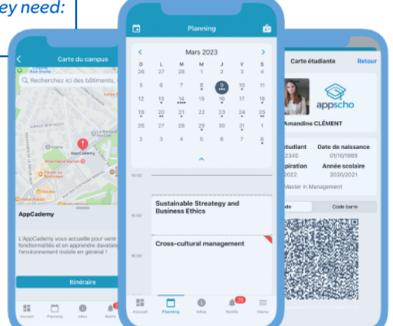
During the exam periods, your students are under a lot of pressure

- Provide them with resources, advice, best practices and key information about the exams (dates, time, place). And make sure they can easily access all of that via their smartphone
- Implement processes with your student associations to help the most stressed out students and set up support groups

Help them overcome back-to-school stress

Fitting in and thriving can be a challenging time for some. Support them by:

- Promoting your back-to-school events, student clubs & associations
- Provide them with all the information they need: schedule, student ID, campus map...



Help them during the exam period

Support them in finding an internship

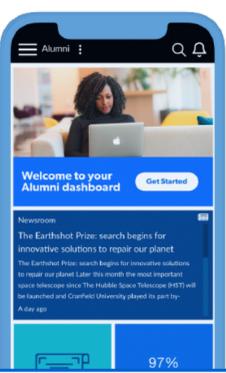
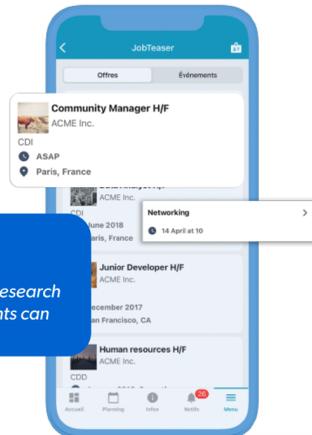
2ND YEAR

Some of your students are already preparing for their future gap year. Planning a long-term project can be a stressful time:

- Share the internship and apprenticeship opportunities in your country and abroad
- Organise workshops to help students write CVs and cover letters
- Connect your students with your alumni who can share their best practices and advice

Finding an internship at the end of their first year is never easy!

- Share offers with your students to facilitate their research
- Organise "job dating" events so that your students can practise interviews

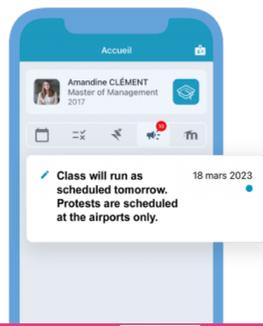


Encourage your students to prepare for their professional training year

PROFESSIONAL TRAINING YEAR

Help your students assess their options

- Inform your students about their different options: postgraduate programs, start working (show them the kind of industries and companies they could work for)...
- Organise career fairs for students and recruiters & hiring managers to meet
- Invite companies to your campus to give your students a peek into the professional world and show them example of concrete career choices
- Enrol your new graduates onto alumni dashboards, surfacing information on careers support, events, news, surveys, post-graduate courses and much more



It's time for them to study hard!
 Communicate instantly about any lecture cancellations, library closures or other important information to make sure they do not waste any time on things they should not need to.

Keep in touch

The professional training year and all the great opportunities that come with it are just around the corner. During this year, use technology to keep communicating with your students and support them when needed:

- Keep listening to your students and take action if their professional experience doesn't go as expected
- Send them useful information through the communication channel of your choice
- Welcome your students back to your campus and encourage them to share their experience with others



What's next? Welcome to the professional world!

Support your students through the final exams

FINAL YEAR



CONCLUSION:
 These best practices will help you support your students throughout their studies and provide them with the best experience possible.
 And keep in mind that the more you develop your communication strategy with the proper digital tools through the appropriate channels, the better you will be able to send the right information to the right students at the right time.
 Next step? Build a strong relationship with your new graduates and turn them into mentors for the next generations of students!

Find out more at: readyeducation.com