

# TOP TIPS FOR STUDENT RETENTION



With students soon returning home for the holiday season, there's the usual challenge of ensuring all students return in January to continue their studies.

We've compiled a few ideas below to help you get ahead of the curve and use your app to keep your students engaged and reduce those **January drop-out rates!**



CONSIDER SOME OF THE **KEY CHALLENGES** FOR JANUARY



*Academic pressures - **particularly exams** - remind students of key dates and that help is always available*

Emotional, social and financial challenges - for some students, returning to the institution after time at home during the December break could be difficult -

**SIGNPOST THEM TO MENTAL HEALTH RESOURCES AND PASTORAL SUPPORT.**



**Compile financial help resources** and ensure they are available anytime.



**Communicate with and engage students** before and during the **Christmas break** to keep them informed, up-to-date and motivated.

USE THE START OF THE NEW CALENDAR YEAR TO REINFORCE GOOD HABITS -  
**NEW YEAR, NEW TERM - NEW START**

What worked well in September from your new academic year retrospective? **Review what you did which had a positive impact and replicate**

**The importance of being organised -**  
students know what is happening and when and what they need to prepare

**Remind them of all the help and support available**  
- peers, tutors, essay drop-in session etc

**Make full use of the library and the online support and resource available**

**Help your students feel involved -**  
**reveal events and activities** students can look forward to in **January**



**Ask them to submit their feedback on how they are feeling and what would they like to see more (or less) of?**

We hope these **tips** are a useful start. If you have any suggestions to add, we would love to hear them or if there's anything we can do to help further, please drop us a line at **INFO\_UK@READYEDUCATION.COM**